What is Claimed is:

1.   A method comprising:

receiving, through a network, a first set of information;

assembling a geographic location profile of a user based on the first set of

5   information;

selecting a second set of information based on the geographic location

profile of the user; and

sending, through the network, the second set of information to a machine

to be used by the user,

10   wherein the geographic location profile of the user includes a geographic

location of interest to the user, and

wherein the geographic location profile of the user and the second set of

information are stored on a machine-readable medium.

15   2.   The method of claim 1, wherein the second set of information includes

information on at least one of news, business, entertainment, sports, and people.

3.   The method of claim 1, further comprising

determining a geographic location based on the second set of information;

20   appending the geographic location to the second set of information; and

comparing (i) the geographic location profile of the user and (ii) the

geographic location appended to the second set of information to select the second set of

information.

4.   The method of claim 3, wherein the geographic location appended to the second set of information is used to correlate the second set of information with at least one geographic location.

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5.   The method of claim 1, further comprising

receiving, through the network, a third set of information from the machine,

wherein the third set of information is based on the second set of

10   information sent to the machine.

6.   The method of claim 5, further comprising

selecting a fourth set of information based on the third set of information;

and

15   sending, through the network, the fourth set of information to the machine,

wherein the fourth set of information is stored on the machine-readable

medium.

7.   The method of claim 6, wherein the second set of information sent to the

20   machine includes a link for the user to select the fourth set of information.

8.   The method of claim 6, wherein the fourth set of information includes information on at least one of news, business, entertainment, sports, and people.

9. The method of claim 1, wherein the geographic location of interest to the user includes at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one

5   of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

10. The method of claim 1, wherein the geographic location of interest to the user includes a geographic location nearby at least one of the birthplace, hometown, high

10 school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

11. The method of claim 1, wherein the geographic location of interest to the

15 user includes a zip code of a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

12. The method of claim 1, wherein the geographic location of interest to the

20 user includes a zip code of a geographic location nearby a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

13. The method of claim 1, wherein the first set of information includes information based on at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

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14. The method of claim 13,

wherein the first set of information is received from the machine, and

wherein the present geographic location of the user is determined by the machine.

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15. The method of claim 13,

wherein the first set of information is received from a second machine, and

wherein the present geographic location of the user is determined by the

15 second machine.

16. The method of claim 15, wherein the second machine includes at least one of a global positioning device and a telecommunication locating device.
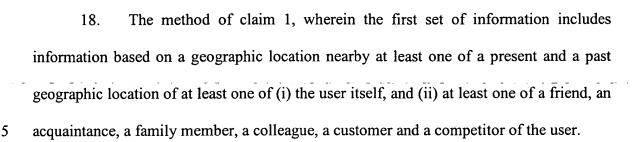
20 17. The method of claim 13,

wherein the first set of information is received from the machine, and

wherein the present geographic location of the user is determined by the user itself.

18.   The method of claim 1, wherein the first set of information includes information based on a geographic location nearby at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an

5   acquaintance, a family member, a colleague, a customer and a competitor of the user.

19.   The method of claim 1, further comprising

selecting a third set of information based on at least one of (i) the first set of information, (ii) the geographic location profile of the user, and (iii) the second set of

10   information; and

sending, through the network, the third set of information to a second machine,

wherein the third set of information is stored on the machine-readable medium.

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20.   The method of claim 19, wherein the third set of information identifies the first mentioned user of the first mentioned machine to a second user of the second machine.

20   21.   An apparatus comprising:

a receiver to receive, through a network, a first set of information;

a machine-readable medium to store a geographic location profile of a user and a second set of information;

a processor to:

assemble the geographic location profile of the user based on the first set of information, and

select the second set of information based on the geographic

5   location profile of the user; and

a transmitter to send, through the network, the second set of information to a machine to be used by the user,

wherein the receiver, the machine-readable medium, and the transmitter are coupled to the processor, and

10   wherein the geographic location profile of the user includes a geographic location of interest to the user.

22.   The apparatus of claim 21, wherein the second set of information includes information on at least one of news, business, entertainment, sports, and people.

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23.   The apparatus of claim 21,

wherein the processor is configured to:

determine a geographic location based on the second set of information,

20   append the geographic location to the second set of information, and

compare (i) the geographic location profile of the user and (ii) the geographic location appended to the second set of information to select the second set of information.

5   24.   The apparatus of claim 23, wherein the geographic location appended to the second set of information is used to correlate the second set of information with at least one geographic location.

25.   The apparatus of claim 21,

10   wherein the receiver is configured to receive, through the network, a third set of information from the machine, and

wherein the third set of information is based on the second set of information sent to the machine.

15   26.   The apparatus of claim 25,

wherein the machine-readable medium is configured to store a fourth set of information,

wherein the processor is configured to select the fourth set of information based on the third set of information, and

20   wherein the transmitter is configured to send, through the network, the fourth set of information to the machine.
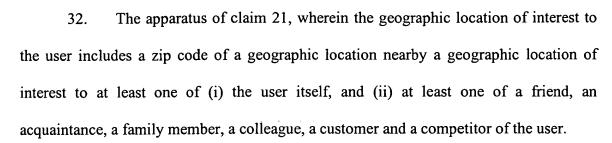
27.   The apparatus of claim 26, wherein the second set of information sent to the machine includes a link for the user to select the fourth set of information.

28.   The apparatus of claim 26, wherein the fourth set of information includes

5   information on at least one of news, business, entertainment, sports, and people.

29.   The apparatus of claim 21, wherein the geographic location of interest to the user includes at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at

10   least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

30.   The apparatus of claim 21, wherein the geographic location of interest to the user includes a geographic location nearby at least one of the birthplace, hometown,

15   high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

31.   The apparatus of claim 21, wherein the geographic location of interest to

20   the user includes a zip code of a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

32.   The apparatus of claim 21, wherein the geographic location of interest to the user includes a zip code of a geographic location nearby a geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

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33.   The apparatus of claim 21, wherein the first set of information includes information based on at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

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34.   The apparatus of claim 33,

wherein the receiver is configured to receive the first set of information from the machine, and

wherein the machine determines the present geographic location of the

15   user.

35.   The apparatus of claim 33,

wherein the receiver is configured to receive the first set of information from a second machine, and

20   wherein the second machine determines the present geographic location of the user.

36.   The apparatus of claim 35, wherein the second machine includes at least one of a global positioning device and a telecommunication locating device.

37.   The apparatus of claim 33,

5   wherein the receiver is configured to receive the first set of information from the machine, and

        wherein the user determines the present geographic location of itself.

38.   The apparatus of claim 21, wherein the first set of information includes

10   information based on a geographic location nearby at least one of a present and a past geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

39.   The apparatus of claim 21,

15   wherein the machine-readable medium is configured to store a third set of information,

        wherein the processor is configured to select the third set of information based on at least one of (i) the first set of information, (ii) the geographic location profile of the user, and (iii) the second set of information, and

20   wherein the transmitter is configured to send, through the network, the third set of information to a second machine.

40. The apparatus of claim 39, wherein the third set of information identifies the first mentioned user of the first mentioned machine to a second user of the second machine.

5   41. A machine-readable medium having encoded information, which when read and executed by a machine causes a method comprising:

receiving, through a network, a first set of information;

assembling a geographic location profile of a user based on the first set of information;

10   selecting a second set of information based on the geographic location profile of the user; and

sending, through the network, the second set of information to a machine to be used by the user,

wherein the geographic location profile of the user includes a geographic

15   location of interest to the user, and

wherein the geographic location profile of the user and the second set of information are stored on a machine-readable medium.

42. The machine-readable medium of claim 41, wherein the second set of

20   information includes information on at least one of news, business, entertainment, sports, and people.

43. The machine-readable medium of claim 41, the method further comprising

determining a geographic location based on the second set of information;

appending the geographic location to the second set of information; and

comparing (i) the geographic location profile of the user and (ii) the

geographic location appended to the second set of information to select the second set of

5   information.

44.   The machine-readable medium of claim 43, wherein the geographic

location appended to the second set of information is used to correlate the second set of

information with at least one geographic location.

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45.   The machine-readable medium of claim 41, the method further comprising

receiving, through the network, a third set of information from the

machine,

wherein the third set of information is based on the second set of

15   information sent to the machine.

46.   The machine-readable medium of claim 45, the method further comprising

selecting a fourth set of information based on the third set of information;

and

20   sending, through the network, the fourth set of information to the machine,

wherein the fourth set of information is stored on the machine-readable

medium.

47.   The machine-readable medium of claim 46, wherein the second set of information sent to the machine includes a link for the user to select the fourth set of information.

5   48.   The machine-readable medium of claim 46, wherein the fourth set of information includes information on at least one of news, business, entertainment, sports, and people.

49.   The machine-readable medium of claim 41, wherein the geographic
10   location of interest to the user includes at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

15   50.   The machine-readable medium of claim 41, wherein the geographic location of interest to the user includes a geographic location nearby at least one of the birthplace, hometown, high school, college, residence, and physical geographic location of at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family member, a colleague, a customer and a competitor of the user.

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51.   The machine-readable medium of claim 41, wherein the geographic location of interest to the user includes a zip code of a geographic location of interest to

at least one of (i) the user itself, and (ii) at least one of a friend, an acquaintance, a family

member, a colleague, a customer and a competitor of the user.

52.   The machine-readable medium of claim 41, wherein the geographic

5   location of interest to the user includes a zip code of a geographic location nearby a

geographic location of interest to at least one of (i) the user itself, and (ii) at least one of a

friend, an acquaintance, a family member, a colleague, a customer and a competitor of

the user.

10   53.   The machine-readable medium of claim 41, wherein the first set of

information includes information based on at least one of a present and a past geographic

location of at least one of (i) the user itself, and (ii) at least one of a friend, an

acquaintance, a family member, a colleague, a customer and a competitor of the user.

15   54.   The machine-readable medium of claim 53,

wherein the first set of information is received from the machine, and

wherein the present geographic location of the user is determined by the

machine.

20   55.   The machine-readable medium of claim 53,

wherein the first set of information is received from a second machine,

and

wherein the present geographic location of the user is determined by the

second machine.

56. The machine-readable medium of claim 55, wherein the second machine

5   includes at least one of a global positioning device and a telecommunication locating

device.

57. The machine-readable medium of claim 53,

wherein the first set of information is received from the machine, and

10   wherein the present geographic location of the user is determined by the

user itself.

58. The machine-readable medium of claim 41, wherein the first set of

information includes information based on a geographic location nearby at least one of a

15   present and a past geographic location of at least one of (i) the user itself, and (ii) at least

one of a friend, an acquaintance, a family member, a colleague, a customer and a

competitor of the user.

59. The machine-readable medium of claim 41, the method further comprising

20   selecting a third set of information based on at least one of (i) the first set

of information, (ii) the geographic location profile of the user, and (iii) the second set of

information; and

sending, through the network, the third set of information to a second

machine,

wherein the third set of information is stored on the machine-readable

medium.

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60.   The machine-readable medium of claim 59, wherein the third set of

information identifies the first mentioned user of the first mentioned machine to a second

user of the second machine.